

45 Gresham Street London EC2V 7BF

+44 (0)20 7260 1000 numis.com

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Digcom UK Holdings Limited 85 Great Portland Street First Floor London, England W1W 7LT

4 October 2023

Dear Directors

Recommended Cash Acquisition of Smoove plc by Digcom UK Holdings Limited (an indirect subsidiary undertaking of PEXA Group Limited) (the "Transaction")

We refer to the Rule 2.7 announcement proposed to be issued on or around the date of this letter in relation to the Transaction (the "Announcement").

We hereby consent to the publication of the Announcement with the inclusion therein of the references to ourselves in the form and context in which they are included.

Yours faithfully

For Numis Securities Limited



Authorised Signatory Director, Investment Banking